

2023-2024 Conservation Poster Contest



<u>Posters are due by</u> <u>Monday, February 5, 2024 by 4:00 pm</u>

Questions? Contact: Amanda Roberts Lancaster Soil & Water Conservation District Address: PO Box 2274 Phone: 803-286-4455 extension 100 Website: www.lancasterswcd.com E-mail: amanda.roberts@sc.nacdnet.net

HAND DRAWN POSTER CONTEST RULES

A disregard for the rules will result in the poster being rejected for judging.

- Poster size must be 14" x 22" (half a poster). No fluorescent poster board. Materials used to decorate may include: paint, crayon, colored pencil, charcoal, markers, stickers, paper or similar materials.
- <u>"May The Forest Be With You Always"</u> must be the title of your poster. <u>Do NOT use any other title.</u>
- **Do NOT** put your name on the **front** of the poster.
- **Do NOT** use glitter or other materials that can **shake off** the poster.
- Do NOT laminate or cover the finished poster.
- Do NOT use staples, tacks or tape on the front of poster. (You may use tape on the back of your poster to attach the entry form.)
- Only one poster entry per student is allowed for each contest.
- The Lancaster Soil & Water Conservation District encourages each student to do as much of the work as possible. Entries submitted by students in their own handwriting and coloring will score better than those with obvious adult assistance. Posters <u>must</u> be created by an *individual student* rather than a group of students.
- Entry form *must* be taped on the *back* of poster.
- Entry form <u>must be signed & entire form must be completed &</u> <u>legible</u> to be eligible for judging.

Poster Evaluations

The posters are evaluated on the following criteria:

- Conservation message (50 percent)
- Visual effectiveness (30 percent)
- Originality (10 percent) and
- Universal appeal (10 percent)

Prizes

<u>1st Place:</u> \$50 gift card <u>2nd Place:</u>\$45 gift card <u>3rd Place:</u> \$40 gift card

The teacher with the most posters turned in will receive a \$50 gift card per category and a one year subscription to SC Wildlife Magazine.

Drop Off Location

Bring the posters and entry forms to our office, which is located at 1771 Hwy. 521 Bypass South in Lancaster, SC. The office is on the hill across from Fastenal. <u>Please call the office at 803-286-4455 ext. 100 to make</u> <u>sure someone is in the office before you stop by to pick up or drop</u> <u>off posters.</u>

Who May Participate in the Poster Contest?

The poster contest is open to all students in grades K-12 who are attending public, private or home school in Lancaster County. Any student who wants to enter the contest may do so individually or through a participating school.

DIGITAL POSTER CONTEST RULES

A disregard for the rules will result in the poster being rejected for judging.

- Poster size: Poster can be horizontal or vertical, measuring 8.5" x 11"
- Any mixed media suitable for reproduction as a poster such as Canva, PicMonkey, Google Slides, Photoshop, InDesign, etc is allowed. Digital posters must be original art and shall not include any copyrighted, trademarked or branded marks, images or phrases besides the NACD 2024 themed logo, if desired.
- **Do NOT** put your name on the **front** of the poster.
- Only one poster entry per student is allowed for each contest.
- Posters <u>must</u> be created by an *individual student* rather than a group of students.
- Entry form <u>must be signed & entire form must be completed &</u> <u>legible</u> to be eligible for judging.

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<u>Prizes</u>

<u>1st Place:</u> \$50 gift card <u>2nd Place:</u>\$45 gift card <u>3rd Place:</u> \$40 gift card There will be two categories for judging/ winners: 7th Grade to 9th Grade 10th Grade to 12th Grade

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<u>Submission</u>

Format Digital design should be submitted as a 300 dpi JPEG or PNG. Email to **amanda.roberts@sc.nacdnet.net** along with a copy of the entry form.

Why Participate?

Designing a poster and researching the theme gives you a voice in your community on important conservation issues. Good posters tell important stories to present and future generations. Posters capture people's attention with a powerful graphic, and inspire with a message to your community.

All programs and services of the Lancaster Conservation District are offered on a non-discriminatory basis without regard to race, color, age, gender, national origin, religion, handicap or marital status.

There will be five categories for judging/ winners: Kindergarten to 1st Grade 2nd Grade to 3rd Grade 4th Grade to 6th Grade 7th Grade to 9th Grade 10th Grade to 12th Grade